

“IT’S ABOUT THE PEOPLE”

(Chris Uttley)



Teresa Bridgeman

WEST SOMERSET FLOOD GROUP



WEST SOMERSET FLOOD GROUP

Towns and Parishes working together

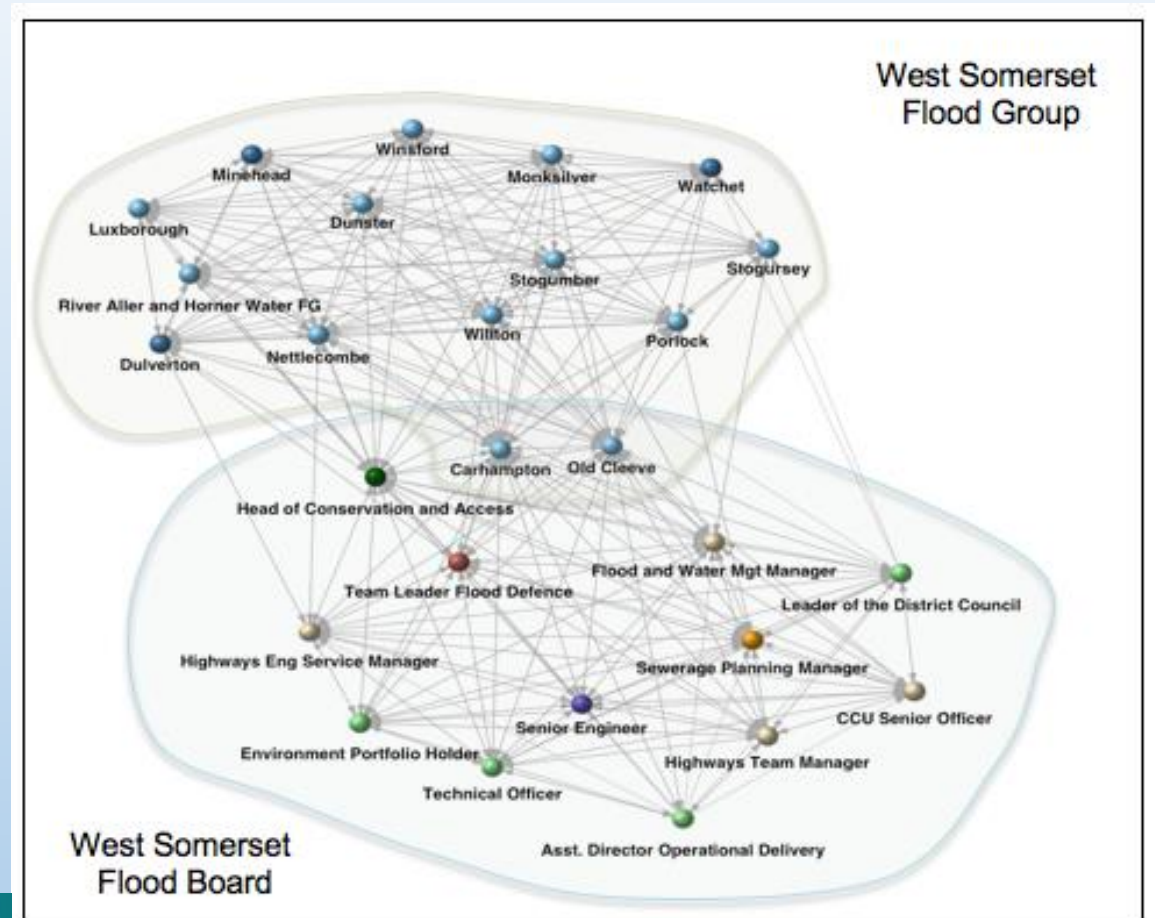
- We are all different and do things in our own way
- We started small
- We talk with each other
- We talk with other groups





WE TALK TO PEOPLE...

Social networks map of relationships between **West Somerset Flood Group** and **West Somerset Flood Board** (Sarah Bunney, 2018)



Relationships between West Somerset Flood Group and representatives of each organisation within the West Somerset Flood Board.



IT'S ABOUT THE PEOPLE

How are you planning to flood?

1. Look at the people
2. Share the problem with others
3. Shape the plan to fit the community
4. Communities (and circumstances) change: be prepared to adapt



1. LOOK AT THE PEOPLE

What's strong? What works?

- Don't make a plan and then start looking for volunteers
- Consider who might become involved from the outset
- Look for strengths in your community
- Think about local skills...



2. SHARE WIDELY, BE INCLUSIVE

- Ask others to help define the problem
- Invite others to discuss what the community could do
- Be prepared to ask for help from anybody and everybody
- Look for ways to reach people you don't already know
- Don't forget those whose voices are not so strong



3. FIT YOUR PLAN TO YOUR COMMUNITY

- Be yourselves
- Do things your own community's way (where possible)
- Aspire to what your community can achieve
- Don't be put off because your plan doesn't look like others



4. BE PREPARED TO ADAPT YOUR PLAN

Communities change, and plans need to change with them

- Stay flexible
- Keep people interested
- Plan to attract new volunteers

Be yourselves
Talk to others
Adapt



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