

Recruiting Volunteers

FOR YOUR COMMUNITY GROUP

AGENDA

Volunteering

What motivates people to volunteer

Barriers to volunteering

Recruiting volunteers in your community

Recruiting volunteers online

Spark a Change

Activity

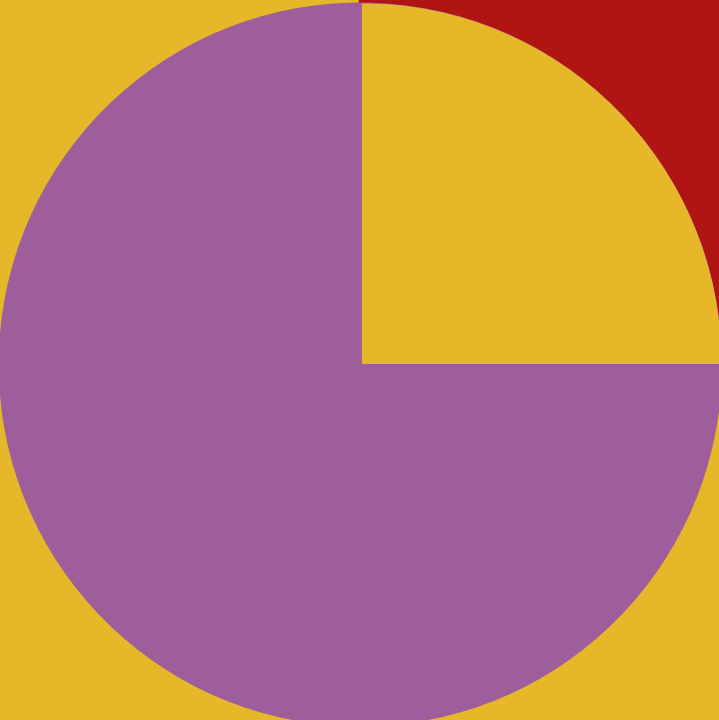
Volunteering

Have you volunteered?

What were your motivations?

What were your experiences?

What do you need for volunteers for?



What motivates people to volunteer?

What motivates people to volunteer?

Rewarding

Sense of purpose

Getting involved in local community

Sense of fulfilment from helping

Wanting to give something back



What may prevent people
from volunteering?

What may prevent people from volunteering?

LACK OF TIME

LACK OF INTEREST

OTHER
RESPONSIBILITIES

PERCEIVED LACK
OF SKILLS

PHYSICAL
BARRIERS

What could be done to help remove these barriers?

LACK OF TIME

LACK OF INTEREST

OTHER
RESPONSIBILITIES

PERCEIVED LACK
OF SKILLS

PHYSICAL
BARRIERS

Set clear time
commitment

Communicate
importance of role

Be flexible

Provide training

Adapt to different
needs

Recruiting volunteers in your community

Advertise in local newsletters

Post leaflets through doors

Link in with local community groups – ask to speak at their meetings

Posters in local shops

Talking to people in the pub

Recruiting volunteers online

SOCIAL MEDIA – LOCAL GROUPS

NEXT DOOR

DO IT

SPARK A CHANGE

VANS – NORTH SOMERSET

LOCAL COUNCIL WEBSITE

Spark a Change

- volunteering platform

* User friendly & GDPR secure

* Can be used as a volunteer management system

* New 'volunteer pool' function for responsive volunteering call outs

www.sparkachange.org.uk

volunteer@sparksomerset.org.uk



Activity

In groups:

Can you think of local groups that use volunteers?

Can you think of ways to attract volunteers?

Can you think of ways to keep volunteers interested?

...Please write your ideas on the flip charts



THANK YOU

ANY QUESTIONS?